



DELAWARE COUNTY HEALTH DEPARTMENT

# Mobile Health Community Engagement Campaign

March – July 2025

# Campaign Goals



Raise awareness of DCHD's current and planned mobile health services



Gather input on the mobile health program's offerings



Strengthen relationships with partners and residents

# Campaign Funding

This campaign was funded by a grant from the Health Resources and Services Administration of the Department of Health and Human Services. The award provided 100% of total costs of this campaign and totaled \$111,075.65. This program may not reflect the policies of the Department of Health and Human Services or the U.S. government.



# Contracted Facilitators

DCHD issued an RFP via Penn Bids and received 17 proposals. After a rigorous review, DCHD selected Community Capacity Builders (Philadelphia) to coordinate and facilitate the campaign.



# Campaign Reach



## **LISTENING SESSIONS:**

- 45 listening sessions
- 228 participants
- 91 stakeholder groups



## **COMMUNITY POP-UPS:**

- 7 community events
- 94 community surveys completed



# Campaign Reach

- Grassroots community organizations
- Elected officials
- Service providers
- Residents



# Tools for Today and Tomorrow

Information gathered and relationships built (or strengthened) during the campaign will help DCHD:

**Build a better  
mobile health  
program**

**Have a more  
successful  
program  
launch**

**Plan for mobile  
health program  
future services**

# Community Input

**Preferred mobile health services**

**Wishes for service enhancements**



# Partnership Commitments

- Commitments to partner: 69
  - Provide outreach or referrals: 33
  - Host the MHU at their site or event: 40
  - Provide a supporting service or resource: 16
  - Provide general or other partnership: 26
- Led to the connection for mobile clinical partnership in progress



# Tools for Continued Impact

Quick reference guides for serving key communities

## 2025 DCHD Mobile Health Unit Listening Campaign

### **Focus Community: Upper Darby**

Upper Darby is one of the nation's most diverse communities, with more than 60 languages spoken. The 69th Street Terminal, a major transportation hub, draws an unhoused population, including individuals living with substance use disorders and mental health challenges. Other health concerns in the area include high rates of uninsured people; a need for culturally-appropriate care; and limited access to nearby healthcare facilities, mental health services, harm reduction, and chronic disease management.

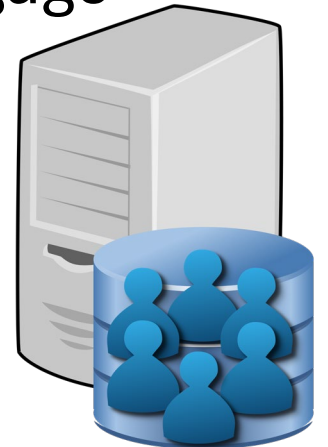
#### **Promotion & Outreach Strategies**

- Emphasize the MHU's safety and privacy practices in outreach materials
- Social media (TikTok, Instagram, Facebook, WhatsApp)
- Via local elected officials' newsletters and social media platforms
- Flyers at churches, businesses, and service providers
- Canvas the community to build familiarity with MHU staff

#### **Partners & Hosts**

- Breaking Bread Community Shelter
- Multicultural Community Family Services (MCFS)
- Murphy's Giving Market (MGM)
- State Representative Gina Curry
- State Senator Timothy Kearney
- Upper Darby Recovery Without Barriers
- Upper Darby School District
- Upper Darby Sellers Memorial Branch Library
- Upper Darby Township Office of

Database of 400+ community members to continue to engage about DCHD's mobile health program



# Community Approved Strategies

Calendar of events

Communications and marketing approaches and methods

Factors to increase participation

Potential barriers to participation

Access considerations

Trust-building strategies



**Thank you!**

## **Elected Officials**

Chadds Ford Township Manager Lacey Faber

Millbourne Borough Mayor Mahabubul Tayub

Siddiq Kamara (Candidate for Delaware County)

State Representative David Dellosa

State Representative Gina Curry

State Representative Heather Boyd

State Representative Leanne Krueger

State Representative Regina Young

State Senator Anthony H. Williams

State Senator John Kane

State Senator Timothy Kearney

Upland Borough Council

U.S. Congresswoman Mary Gay Scanlon

## **Municipal Agencies**

Delaware County Board of Health

Delaware County Children and Youth Services  
Advisory Board

Delaware County Department of Human  
Services, Division of Drug and Alcohol

Delaware County Department of Human  
Services, Office of Mental Health

Delaware County Department of Military and  
Veterans Affairs

Delaware County Office of Services for the  
Aging

Delaware County Planning Department

Upper Darby Township Office of Cultural Affairs

## **Law Enforcement**

Eddystone Police Department

Marcus Hook Police Department

Millbourne Borough Police Department

Upper Darby Township Police Department

## **Health Service Providers**

African Family Health Organization (AFAHO)  
AIDS Care Group  
American Cancer Society  
ChesPenn Health Services  
Chester Community Asthma Prevention  
Program  
Chester High School - Health Resource Center  
Geisinger Health Plan  
Health Fitness Connections  
Health Partners Plans  
Jaisohn Memorial House  
Main Line Health  
March of Dimes  
MVP Recovery  
Once Upon a Premie

## **Health Service Providers - cont**

Private Practice (Kelly Ace)  
Recovery Works PA  
Safe Kids Southeastern Pennsylvania  
Savage Sisters Recovery  
The Foundation for Delaware County  
Trinity Health - St. Mary Medical Center  
Upper Darby Recovery Without Barriers

## **Faith-Based Organizations**

Blessed Virgin Mary Church and School  
Chester Eastside, Inc.



## Other Service Providers

ACCESS Chester Community Center  
Breaking Bread Community Shelter  
CASA Youth Advocates  
Chester Community Coalition  
Chester Housing Authority  
Child and Family Focus, Inc.  
Community Action Agency of Delaware County  
Darby Residents Association  
Delaware County Black Caucus  
Delaware County Intermediate Unit  
Domestic Abuse Project of Delaware County  
Family and Community Services of Delaware  
County  
Latino Connection Foundation  
Liberty Resources  
Making a Change Group  
Multicultural Community Family Services

## Other Service Providers - cont

Murphy's Giving Market  
Neighbor to Neighbor CDC  
Purple House Project PA  
Schoolhouse Senior Center  
Watkins Senior Center

## **Schools and Libraries**

Chester Upland School District  
Chichester School District  
Delaware County Community College  
Folcroft Public Library  
Interboro School District  
Penn-Delco School District  
Pennsylvania Institute of Technology  
Ridley School District  
Sellers Memorial Branch Library  
Southeast Delco School District  
Upper Darby School District  
William Penn School District

## **Community Members and Residents**

African Family Health Organization (AFAHO) Clients  
Chester Education Foundation Youth  
Chester Housing Authority General Residents  
Chester Housing Authority Senior Residents  
Community Action Agency of Delaware County (CAADC) Allied  
Health Youth Program Students  
Delaware County Community College Students  
Disability Community Members  
Marcus Hook and Trainer Borough Residents  
Multicultural Community Family Services Clients  
Spellers Empowering Education for Nonspeakers (SEEN)  
Advocacy Group